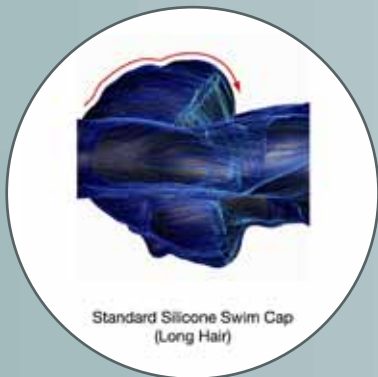


LZR RACER TECHNOLOGY COMES TO SWIM CAPS

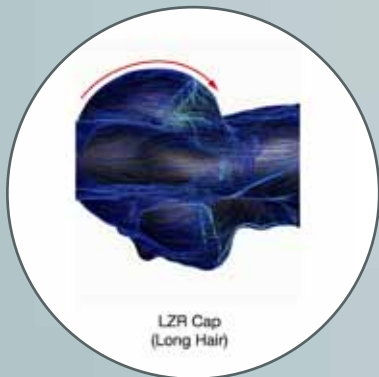
Speedo are bringing the LZR Racer technology to swim caps, to ensure superior hydrodynamic performance

Developed in the Speedo Aqualab, the LZR Bonded Cap* features:

- LZR Pulse fabric – super lightweight, water repellent
- Bonded seams for a streamlined surface
- Low friction panel for added speed
- Compression for ideal form & shape
- Lightweight – only 25% of standard silicone cap
- Improved breathability compared to silicone cap
- 5% drag reduction (compared to regular latex cap)



Standard Silicone Swim Cap
(Long Hair)



LZR Cap
(Long Hair)

Compression for ideal form & shape

* Launch 2nd half 2010